Dear Community Partners,

First, let me be the first to say - welcome to the 27th Annual AMAT Conference – and even more exciting, welcome to Charleston, SC! As the Chief Clinical Officer of We Are Sharing Hope SC, South Carolina’s organ and tissue donation program, and a board member of AMAT, I am looking forward to bridging our opportunities with our culture in 2019.

As the Association for Multicultural Affairs in Transplantation (AMAT) prepares for its Annual Conference, we have continuously been a leader for professionals working in the transplant industry — organ procurement, tissue procurement and processing, eye banks, transplant centers and affiliated organizations — with strategies, tools, and information that can be used to improve and save more lives in our diverse communities.

AMAT was created with the hope of saving more lives by increasing organ and tissue donation among multicultural communities. In closing the donation gap, AMAT’s 27th Annual Conference provides opportunities to bridge ideas, insights and guidance on best practices for reaching and engaging multicultural professionals and communities in promoting the life-enhancing message of donation and transplantation.

AMAT’s access to a diverse multicultural audience that includes African Americans, Hispanics/Latinos, Asian Pacific Islanders, Native Americans and Caucasians, is an excellent audience to market your product and/or services. Your decision to become one of our corporate sponsors will aid AMAT in inspiring all cultures to embrace organ, eye and tissue donation as a social responsibility.

Today, I extend to you an opportunity to join us as a sponsor of our Annual Conference. Sponsors and participants are guaranteed exposure to this diverse field of professionals. Benefits include:

- Exposure of products and services to attendees who can make a difference
- Attendance at educational sessions to broaden your knowledge of the field
- Network with the largest gathering of multicultural professionals in the transplant industry

For your convenience, a detailed sponsorship list is attached consisting of many opportunities.

If you have any questions, please contact AMAT’s 2019 Conference Chair, Reuben Wright, WrightR@SharingHopeSC.org

Thank you so much for your consideration of this opportunity and we look forward to welcoming you to Charleston in 2019!

With warm regards,

Jeff Thomas
Chief Clinical Officer
We Are Sharing Hope SC
2018-2019 AMAT Board Member
27th Annual AMAT Conference
September 17-20, 2019
Everybody can say yes... bridging opportunities with culture.

For more information on becoming a sponsor, please contact:
Kristine Neal
NealK@SharingHopeSC.org
or
Tyrish Page
PageT@SharingHopeSC.org

AMAT
Association for Multicultural Affairs in Transplantation

27th Annual Conference Sponsorship Opportunities
Everybody can say yes... bridging opportunities with culture.

Mills House
Wyndham Grand Hotel Historic District
Charleston, South Carolina

Association of Multicultural Affairs in Transplantation
10825 Malibu Road, Suite 201A
Runaway, VA 23235
www.AMAT.org
1-844-664-AMAT (2628)
**Diamond $15,000 Opening Reception Sponsor**
- Logo recognition on the AMAT Annual Conference web page and designated conference slides
- Opportunity to place promotional items with registration materials
- Inside Front Full-page color advertisement in the AMAT Annual Conference program book
- Complimentary Conference registrations (6)
- Acknowledgment during opening session as Conference Diamond Partner
- Primary exhibit table during conference
- Banner with logo and messaging hung during Opening Reception
- Logo displayed prominently throughout Opening Reception, including lighting in entrance, room decorations and signature drink

**Platinum $10,000 Presidential Awards Luncheon Sponsor**
- Logo recognition on the AMAT Annual Conference web page and pre-conference slide
- Opportunity to place promotional items with registration materials
- Full-page color advertisement in the AMAT Annual Conference program book
- Complimentary Conference registrations (5)
- Acknowledgment during Luncheon and table top recognition
- Exhibit table during conference
- Logo displayed prominently throughout Presidential Awards Luncheon including lighting in entrance

**Gold $7,500 Keynote Speaker Sponsor**
- Half-page color advertisement in the AMAT Annual Conference program book
- Complimentary Conference registrations (4)
- Opportunity to introduce Keynote speaker
- Exhibit table during conference

**Gold $7,500 Room Key Card Sponsor**
- Logo recognition on the AMAT Annual Conference web page
- Half-page color advertisement in the AMAT Annual Conference program book
- Complimentary Conference registration (4)
- Company logo and design on room keys distributed to attendees for duration of stay

**Silver $5,000**
- Logo recognition on the AMAT Annual Conference web page
- Half-page color advertisement in the AMAT Annual Conference program book
- Complimentary Conference registration (3)

choose one of the following:

**Name Badge Sponsor**
- Company logo on display on lanyard given to every AMAT Conference attendee

**Tote Bag Sponsor**
- Company logo on tote bags given at registration

**Wifi Sponsor**
- Company logo on wireless information access card given at registration and displayed on the main screen periodically throughout the conference

**Luncheon Sponsor**
- Company logo prominently displayed throughout the luncheon

**Bronze $2,500**
- Logo recognition on the AMAT Annual Conference web page
- Half-page color advertisement in the AMAT Annual Conference program book
- Complimentary Conference registration (2)

choose one of the following:

**Breakfast Sponsor**
- Company logo on display on signage during breakfast

**Snack Break Sponsor**
- Company logo on display on signage during morning and afternoon snack breaks and on cocktail napkins

For more information on becoming a sponsor, please contact: Kristine Neal, NealK@SharingHopeSC.org or Tyrish Page, PageT@SharingHopeSC.org

Sponsorship submissions must be received by June 28, 2019
2019 Sponsorship Form

Please review the available sponsorship opportunities, determine your organization’s level of support and complete the form.

- Diamond $15,000 - AMAT Opening Reception Sponsor
- Platinum $10,000 - Presidential Awards Luncheon Sponsor
- Gold $7,500 - Keynote Speaker Sponsor
- Gold $7,500 - Room Key Card Sponsor
- Silver $5,000 - Name Badge Sponsor
- Silver $5,000 - Tote Bag Sponsor
- Silver $5,000 - Wi-fi Sponsor
- Silver $5,000 - Luncheon Sponsor
- Bronze $2,500 - Breakfast Sponsor
- Bronze $2,500 - Snack Break Sponsor

Conference Program Advertisements

- $2,500 - Inside Back Cover (color or black and white)
- $1,500 - Full Page (color or black and white)
- $1,000 - Half Page (color or black and white)
- $500 - Quarter Page (color or black and white)

Company ___________________________________________________________
Address ___________________________________________________________
City _____________________________ State _______ Zip ______________
Contact Name ____________________________
E-mail _________________________________
Phone ________________________________ FAX ________________________________

Payment Options

Check made payable to AMAT and mailed to:
AMAT Annual Meeting, 10825 Midlothian Turnpike, Suite 201R, Richmond, VA 23235

Credit Card:
FAX or email your contract agreement to Lisa Upsher to receive the credit card payment link.

Email: Lisa Upsher, lupsher@core.org    FAX: 804-723-0416

Please return completed Sponsorship Form with payment payable to AMAT by June 28, 2019.
Forms received without full payment will not be processed.
2019 AMAT Exhibitor Form

AMAT exhibitors will receive:
➤ Listing on our meeting website with your logo and link to your website
➤ Listing in meeting program

Exhibit Space Only Fees:
➤ AMAT exhibit space is priced per 6’ draped table.
➤ Registration for ONE on-site representative per exhibit space is included in the fee.
➤ *One additional representative may register at a special rate of $250. Please include all names below.

☐ Not-for-Profit Exhibitors - $350; after June 28, $500
☐ For Profit Exhibitors - $500; after June 28, $750
☐ Additional Representative - $250

Set-up:
Tues., 9.17 8:00 - 10:00 AM

Display Hours:
Tues., 9.17 11:00 AM - 4:30 PM
Wed., 9.18 7:30 AM - 4:30 PM
Thurs., 9.19 8:00 AM - 4:00 PM

Dismantling:
Thurs., 9.19 4:00 PM

Company ________________________________________________________________
(Exactly as it should appear in the program and on name badges.)

Address ________________________________________________________________

City __________________________ State _______ Zip ______________

Contact Name ____________________________

E-mail ________________________________

Phone ______________________________ FAX __________________________

*Additional Representative _____________________________________________

Payment Options

Check made payable to AMAT and mailed to:
AMAT Annual Meeting, 10825 Midlothian Turnpike, Suite 201R, Richmond, VA 23235

Credit Card:
FAX or email your contract agreement to Lisa Upsher to receive the credit card payment link.
Email: Lisa Upsher, l.upsher@core.org FAX: 804-723-0416

Potential exhibitors must complete the AMAT Exhibitor Terms and Conditions form. Return both documents with full payment on or prior to June 28, 2019. Forms received without full payment will not be processed.
2019 AMAT Exhibitor Terms and Conditions

PRODUCTS/SERVICES
Exhibited Products or services (or those referred to) must be those normally manufactured or supplied by the Exhibitor.

PAYMENT
Full payment is required with the signed agreement to qualify for priority table assignment.

CONFIRMATION
Exhibitors will receive confirmation of assigned space.

EXHIBITOR ACTIVITIES
Distribution of advertising and souvenirs must be confined to the Exhibitor’s booth. Canvassing in the exhibit hall, distribution of advertising materials or souvenirs is strictly forbidden. Exhibitors are forbidden to: ➢ Display Exhibitor signs outside the exhibit area; and ➢ Use undignified methods of attracting attention to an Exhibitor’s space.

FILM, SOUND DEVICES, AND LIGHTING
Sound movies, slide shows, or other audio devices must be kept at conversational level and must not be objectionable to neighboring exhibitors. Any equipment that emits excessive noise must be run intermittently for specific demonstrations only. AMAT reserves the right to restrict or prohibit the use of glaring lights or objectionable lighting effects.

SUBLETTING OF SPACE
Subletting of space is prohibited. Only one organization may exhibit in a single space.

STANDARD EXHIBIT EQUIPMENT
Standard exhibit space equipment consists of one (6) foot skirted table. Electrical outlets, chairs and other equipment may be requested. Contact Reuben Wright (WrightRgSharingHopeSC.org) at least four (4) weeks prior to exhibiting for special requests. One on-site representative per booth; additional representatives may register at a special rate of $250.00 each up to two (2) per booth.

FREIGHT HANDLING
AMAT exhibitors are responsible for contacting the hotel’s loading dock supervisor to reserve dock space and freight elevators for your deliveries. Under no circumstances will hotel personnel be permitted to load or unload incoming or outgoing trucks. Ask for “tailgate delivery” from your shipping company to avoid any confusion or violation of union regulations. All boxes sent to the Hotel will be charged a freight fee that is the exhibitor’s responsibility.

FIRE, SAFETY AND HEALTH
The Exhibitor assumes all responsibility for compliance with local, city, and state ordinances covering fire, safety, and health. Exhibitors must provide the necessary safety items to protect others from exhibited equipment and materials. All parts of displays must be made of flameproof materials and must meet the specifications of local fire authorities. Additionally, all electric signs and wiring must meet the specifications of local fire authorities.

LIABILITIES
The Exhibitor agrees that AMAT shall not be liable for any damage, theft or injury to equipment or persons during the duration of this agreement, from any cause whatsoever by reason of use, occupation, and enjoyment of exhibit space by the Exhibitor, or any other person present with the consent of the Exhibitor. The Exhibitor will indemnify and withhold from AMAT all liability whatsoever, caused by breach of obligation by the Exhibitor, or its representatives. Security for the booths will not be provided.

UNOCCUPIED SPACE
AMAT reserves the right, should any rented exhibit space remain unoccupied, or should the space be forfeited due to failure to make payment, to rent such space to another exhibitor, or use said space in any other manner. Other exhibitors shall in no way infringe upon or take over such unoccupied space. This clause, however, shall not be the obligation of the original exhibitor to pay the full amount specified for space rental under the terms of the contract.

INABILITY TO PERFORM
If AMAT should be prevented from holding the exhibit program by any cause beyond its control (such as fire, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy the space due to circumstances beyond its control, AMAT will refund to the Exhibitor the amount of the rental paid, less a proportional share of the exposition expenses, and AMAT shall have no further obligation or liability to the Exhibitor.

CANCELLATION
Cancellations received at the AMAT Headquarters on organizational letterhead, postmarked prior to July 30, 2019 will be accepted for a full refund less a $100.00 processing fee. No refunds will be granted for cancellations after this date.

AMENDMENTS
These Terms and Conditions have been formulated in the best interests of the Exhibitors as well as the AMAT Annual Meeting. All matters and questions not covered may be amended at any time by AMAT, and all amendments so made shall be equally binding on all parties affected by them.

I/we understand and agree to abide by the terms and conditions set forth in this agreement.

Signature of Exhibitor __________________________ Date ______________
Company __________________________________________

This document must be signed and a copy returned with the AMAT Exhibitor Form.

AMAT USE ONLY:
Date Contract Received __________________________ Check # __________________ Paid by CC ______________
Date Confirmation Sent __________________________