



## Welcome to the 26th Annual AMAT Conference

As the Association for Multicultural Affairs in Transplantation (AMAT) celebrates its Annual Conference, we have continuously been a leader for professionals working in the transplant industry — organ procurement, tissue procurement and processing, eye banks, transplant centers and affiliated organizations — with strategies, tools, and information that can be used to improve and save more lives in our diverse communities.

AMAT was created with the hope of saving more lives by increasing organ and tissue donation among multicultural communities. In closing the donation gap, AMAT's 26th Annual Conference provides opportunities to exchange ideas, insights and guidance on best practices for reaching and engaging multicultural professionals and communities in promoting the life-enhancing message of donation and transplantation.

AMAT's access to a diverse multicultural audience that includes African Americans, Hispanics/Latinos, Asian Pacific Islanders, Native Americans and Caucasians, is an excellent audience to market your product and/or services. By becoming an organizational member or one of our corporate sponsors, you'll become our partner in inspiring all cultures in embracing organ, eye, and tissue donation as a social responsibility.

Sponsors and participants are guaranteed exposure to this diverse field of professionals. Benefits include:

- Exposure of products and services to attendees who can make a difference
- Attendance at educational sessions to broaden your knowledge of the field
- Network with the largest gathering of multicultural professionals in the transplant industry

For your convenience, a detailed sponsorship list is attached consisting of many opportunities. If you have any questions, please contact AMAT's Conference Fundraising Committee Chair:

Mark Brevard at [Mark\\_Brevard@neds.org](mailto:Mark_Brevard@neds.org)

## 2018 SPONSORSHIP OPPORTUNITIES

### **Diamond \$15,000 or more**

#### **AMAT Opening Reception Sponsor**

- Logo recognition on the AMAT Annual Conference web page and designated conference slides
- Opportunity to place promotional items with registration materials
- Inside Front Full page color advertisement in the AMAT Annual Conference program book
- Complimentary Conference registrations (6)
- Acknowledgement during opening session as Conference Diamond Partner
- Primary exhibit table during conference

### **Platinum \$10,000**

#### **Presidential Awards Luncheon Sponsor**

- Logo recognition on the AMAT Annual Conference web page and pre-conference slide
- Opportunity to place promotional items with registration materials
- Full page color advertisement in the AMAT Annual Conference program book
- Complimentary Conference registrations (5)
- Acknowledgement during Luncheon and table top recognition
- Exhibit table during conference

### **Gold \$7,500**

#### **Keynote Speaker Sponsor**

- Half page color advertisement in conference program book
- Complimentary Conference registrations (4)
- Opportunity to introduce Keynote speaker
- Exhibit table during conference

### **Silver \$5,000**

**Wireless, or**

**Room Key Card, or**

**Meeting Application, or**

**Name Badge Sponsor**

- Logo recognition on the AMAT Annual Conference web page
- Half-page black and white advertisement in conference program book
- Complimentary Conference registration (1)
- Company logo on wireless information access card given at registration

## SPONSORSHIP FORM

Please review the available opportunities, determine your organizations level of support and complete the sponsorship form.

### SPONSORSHIP OPPORTUNITIES

- |   |          |
|---|----------|
| <input type="checkbox"/> Diamond  | \$15,000 |
| <input type="checkbox"/> Platinum   | \$10,000 |
| <input type="checkbox"/> Gold   | \$7,500  |
| <input type="checkbox"/> Silver   | \$5,000  |
| <input type="checkbox"/> Bronze (Breakfast (3 available) with logo and signage)       | \$4,000  |
| <input type="checkbox"/> Conference Tote Bag with company logo                        | \$3,000  |
| <input type="checkbox"/> Iron (Refreshment break (4 available) with logo and signage) | \$2,500  |

### CONFERENCE PROGRAM ADVERTISEMENT OPPORTUNITIES (Please submit Ad by August 4th, 2018).

- |  |         |
|--|---------|
| <input type="checkbox"/> Inside Back Cover | \$2,500 |
| <input type="checkbox"/> Full Page (Color) | \$1,500 |
| <input type="checkbox"/> Full Page (B&W)   | \$1,000 |
| <input type="checkbox"/> Half Page (Color) | \$800   |
| <input type="checkbox"/> Half Page (B&W)   | \$500   |

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact Name \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

#### Payment Options:

Check payable to AMAT and mailed to:  
 AMAT Annual Meeting, 10825 Midlothian Turnpike, Suite 201R Richmond, VA 23235

#### Credit Card:

Fax or email your contract agreement to Dr. R. Kelvin Satcher to receive the credit card payment link  
 Email: ksatcher67@gmail.com Fax: (702) 927-1191

## SPONSORS AND EXHIBITOR TERMS AND CONDITIONS

AMAT exhibitors will receive:

- Listing on our meeting website with your logo and link to your website
- Listing in meeting program

Exhibit Space Only Fees:

- |                             |          |                  |            |
|-----------------------------|----------|------------------|------------|
| • Not-for-Profit Exhibitors | \$650.00 | After August 1st | \$800.00   |
| • For Profit Exhibitors     | \$800.00 | After August 1st | \$1,000.00 |

\*\* Access to electrical power source additional \$50

AMAT exhibit space is priced per 6' draped table. Registration for ONE on-site representative per exhibit space is included in the fee. One additional representative may register at a special rate of \$250.00. Please include all names below.

Company \_\_\_\_\_  
(exactly as it should appear in the Program and on Name Badges)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Additional Representatives (Include Additional Payment): \_\_\_\_\_

### Payment Information:

**Check** payable to AMAT and mailed to: **AMAT Annual Meeting**  
10825 Midlothian Turnpike, Suite 201R Richmond, VA 23235

### Credit Card:

Fax or email your contract agreement to Dr. R. Kelvin Satcher to receive the credit card payment link.

Email: ksatcher67@gmail.com Fax: (702) 927-1191

Potential exhibitors must complete the Sponsorship and Exhibitor Terms and Conditions form. Return both documents with full payment on or prior to August 4, 2018. Forms received without full payment will not be processed. Please return completed Sponsorship and Exhibitor Terms and Conditions Agreement with payment payable to AMAT by August 4, 2018.

## AMAT EXHIBITOR TERMS AND CONDITIONS

		<b>Exhibitor Hours</b>
Set-up:	Tuesday, September 18 <sup>th</sup>	
Display Hours	Tuesday, September 18 <sup>th</sup>	11:00 am – 4:30 pm
	Wednesday, September 19 <sup>th</sup>	7:30 am – 4:30 pm
	Thursday, September 20 <sup>st</sup>	8:00 am - 4:00 pm **
	Friday, September 21 <sup>st</sup>	8:30 am – 11:00am
Dismantling	Friday, September 21 <sup>st</sup>	8:00 am - 1:00 pm **

\*\* If not staying for full day Friday, dismantling must be completed Thursday evening. Otherwise, dismantling will be on Friday late afternoon.

### **Products/Services**

Exhibited Products or services (or those referred to) must be those normally manufactured or supplied by the Exhibitor.

### **Payment**

Full payment is required with the signed agreement to qualify for priority table assignment.

### **Confirmation**

Exhibitors will receive confirmation of assigned space.

### **Exhibitor Activities**

Distribution of advertising and souvenirs must be confined to the Exhibitor's booth. Canvassing in the exhibit hall, distribution of advertising materials or souvenirs is strictly forbidden. Exhibitors are forbidden to:

- Display Exhibitor signs outside the exhibit area; and
- Use undignified methods of attracting attention to an Exhibitor's space.

### **Film, Sound Devices, and Lighting**

Sound movies, slide shows, or other audio devices must be kept at conversational level and must not be objectionable to neighboring exhibitors. Any equipment that emits excessive noise must be run intermittently for specific demonstrations only. AMAT reserves the right to restrict or prohibit the use of glaring lights or objectionable lighting effects.

### **Subletting of Space**

Subletting of space is prohibited. Only one organization may exhibit in a single space.

### **Standard Exhibit Equipment**

Standard exhibit space equipment consists of one (6) foot skirted table. Electrical outlets, chairs and other equipment may be requested at an additional cost. Contact Mark Brevard at least four (4) weeks prior to exhibiting for special requests. One on-site representative per booth additional representatives may register at a special rate of \$250.00 each up to 2 per booth.



### **Freight Handling**

AMAT exhibitors are responsible for contacting the hotel's loading dock supervisor to reserve dock space and freight elevators for your deliveries. Under no circumstances will hotel personnel be permitted to load or unload incoming or outgoing trucks. Ask for "tailgate delivery" from your shipping company to avoid any confusion or violation of union regulations. All boxes sent to the Hotel will be charged a freight fee that is the exhibitor's responsibility.

### **Fire, Safety & Health**

The Exhibitor assumes all responsibility for compliance with local, city, and state ordinances covering fire, safety, and health. Exhibitors must provide the necessary safety items to protect others from exhibited equipment and materials. All parts of displays must be made of flameproof materials and must meet the specifications of local fire authorities. Additionally, all electric signs and wiring must meet the specifications of local fire authorities.

### **Liabilities**

The Exhibitor agrees that AMAT shall not be liable for any damage, theft or injury to equipment or persons during the duration of this agreement, from any cause whatsoever by reason of use, occupation, and enjoyment of exhibit space by the Exhibitor, or any other person present with the consent of the Exhibitor. The Exhibitor will indemnify and withhold from AMAT all liability whatsoever, caused by breach of obligation by the Exhibitor, or its representatives. Security for the booths will not be provided.

### **Unoccupied Space**

AMAT reserves the right, should any rented exhibit space remain unoccupied, or should the space be forfeited due to failure to make payment, to rent such space to another exhibitor, or use said space in any other manner. Other exhibitors shall in no way infringe upon or take over such unoccupied space. This clause, however, shall not be the obligation of the original exhibitor to pay the full amount. Specified for space rental under the terms of the contract.

### **Inability to Perform**

If AMAT should be prevented from holding the exhibit program by any cause beyond its control (such as fire, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy the space due to circumstances beyond its control, AMAT will refund to the Exhibitor the amount of the rental paid, less a proportional share of the exposition expenses, and AMAT shall have no further obligation or liability to the Exhibitor.

### **Cancellation**

Cancellations received at the AMAT Headquarters on organizational letterhead, postmarked prior to July 30, 2018 will be accepted for a full refund less a \$100.00 processing fee. No refunds will be granted for cancellations after this date.

### **Amendments**

These Terms and Conditions have been formulated in the best interests of the Exhibitors as well as the AMAT Annual Meeting. All matters and questions not covered may be amended at any time by AMAT, and all amendments so made shall be equally binding on all parties affected by them.



I/We understand and agree to abide by the terms and conditions set forth in this agreement.

\_\_\_\_\_  
Signature of Exhibitor

\_\_\_\_\_  
Date

This document must be signed and a copy returned with the AMAT Exhibitor Space Contract.

AMAT Use Only:

Date Contract Received: \_\_\_\_\_ Check #: \_\_\_\_\_ Paid by CC: \_\_\_\_\_

Date Confirmation Sent

