### Tuesday, September 19, 2017

**Wi-Fi Sponsored by:** Center for Organ Recovery & Education  
**Badge Sponsor:** Nevada Donor Network  
**Mobile Meeting App Sponsored by:** Mississippi Organ Recovery Agency  
**Hotel Key Cards Sponsored by:** SunTrust

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 am</td>
<td>Registration Opens</td>
<td>Second Floor Foyer</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>Leadership: Energizing People for Performance</td>
<td>Phoenix Ballroom I, III, V</td>
</tr>
<tr>
<td></td>
<td>Marques Ogden, Founder &amp; Managing Director;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ogden Speaking Academy</td>
<td>Sponsored by: Double D Productions</td>
</tr>
<tr>
<td>4:15 pm</td>
<td>New Member Orientation</td>
<td>Phoenix Ballroom I, III, V</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Welcome Reception</td>
<td>Charleston 1&amp;2</td>
</tr>
<tr>
<td></td>
<td>Sponsored by: Gift of Life Michigan</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mix and mingle with AMAT attendees while</td>
<td></td>
</tr>
<tr>
<td></td>
<td>wearing your favorite Sports team shirt or jersey</td>
<td></td>
</tr>
<tr>
<td>7:30 pm</td>
<td>Board of Directors Meeting and Dinner</td>
<td></td>
</tr>
</tbody>
</table>
Wednesday, September 20, 2017

Wi-Fi Sponsored by: Center for Organ Recovery & Education
Badge Sponsored by: Nevada Donor Network
Mobile Meeting App Sponsored by: Mississippi Organ Recovery Agency
Hotel Key Cards Sponsored by: SunTrust

7:30 am  Buffet Breakfast  Charleston 1&2
Sponsored by: Donate Life Georgia

8:45 am  Welcome to Atlanta  Phoenix Ballroom I,III,V
Bobby Howard, Chair, Annual Conference Planning Committee
Kathy Lilly, EVP. OPO Services/Executive Director, LifeLink of Georgia
Remonia Chapman, President, AMAT

9:00 am  Connect to Purpose
David Manuel, Liver Recipient

9:15 am  AMAT – A Retrospective Historical Discussion
Rudy Morgan, Past President
Jack Lynch, Director Community Affairs, Gift of Hope Organ & Tissue Donor Network
Clive Callender, M.D., Founder, National Minority Organ Tissue Transplant Education Program

10:00 am  Milestones & Best Practices in Organ Donation: Three Decades of Experiences
Howard Nathan, President & CEO
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Sponsor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:45 am</td>
<td>Refreshment Break</td>
<td>2nd Floor Foyer</td>
<td>Sponsored by: LA Agency Who?</td>
</tr>
<tr>
<td>11:10 am</td>
<td>Breakout Sessions</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Maximizing Engagement with Hospital Leadership</strong></td>
<td>Columbia</td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Join us for a networking session on strategies that resulted in increased Engagement and buy-in from senior hospital leadership</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Morgan Reid, Hospital Development Liaison II, LifeLink of Georgia</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Clint W. Owens, MSN, RN, Emory University Hospital</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Grassroots Outreach Using Multimedia Platforms</strong></td>
<td>Atlanta</td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Learn successful tools for increasing donation awareness and registrations utilizing social media, digital channeling and YouTube.</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Buffet Lunch</td>
<td>Charleston 1&amp;2</td>
<td>Sponsored by: Gift of Hope Organ &amp; Tissue Donor Network</td>
</tr>
<tr>
<td>1:15 pm</td>
<td>Hope Act: Lessons Learned, Lives Saved</td>
<td>Phoenix Ballroom</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Brianna Doby, CEO Positive Rhetoric, LLC/National Project Coordinator</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>HOPE In Action HIV – HIV Transplant Study, Johns Hopkins</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:15 pm</td>
<td>Breakout Sessions</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Expanding the Donation Opportunity from Research to Transplant through HOPE in Action
Orlando Rodriguez, PMD, FP-C LifeAlliance Organ Recovery Agency
Columbia

Breaking it Down...Knowing the Cultures Within Your DSA
Karen Gans, RN, CPTC, API Workgroup Chair/Senior Transplant Coordinator, LiveOnNY
New York City is the most ethnically diverse city in the U.S. In this Presentation, LiveOnNY will explore methods of understanding Different cultures in the presence of organ donation.
Atlanta

Growing Donation by Collaborating with OPO’s
Mark Brevard, Community Outreach Coordinator
New England Organ Bank
Connect with hospitals’ clinical staff and transplant surgeons on the various events to increase authorization in the African American Community resulting in a stronger presence in diverse communities, hospitals and transplant centers.
Jackson

3:00 pm Refreshment Break
2nd Floor Foyer

Sponsored by: Children’s Healthcare of Atlanta

3:15 pm Planning, Implementing & Evaluating Outreach Programs
Tanise Love, Minority & Faith Based Program Manager
Donate Life North Carolina
Phoenix Ballroom
Wi-Fi Sponsored by: Center for Organ Recovery & Education
Badge Sponsored by: Nevada Donor Network
Mobile Meeting App Sponsored by: Mississippi Organ Recovery Agency
Hotel Key Cards Sponsored by: SunTrust

4:00 pm
Maximizing Donation at the National Level
Melissa Devenny, Managing Director Donate Life America
Venus Walker, Public Health Analyst, HRSA Division of Transplantation
Nancy Evans, Product & Brand Manager, DLA; Melissa Devenny, Managing Director, DLA
Roxanne Cauwels, Director of Program Operations AOPO

5:30 pm
Adjourn

Dinner on Your Own
Thursday, September 21, 2017

Welcome Back!

7:30 am  Buffet Breakfast  Charleston 1&2

8:30 am  Welcome  Phoenix Ballroom
Bobby Howard, Chair, Annual Conference Planning Committee
Dewey McClain, State House Representative, District 100

8:45 am  Undocumented Immigrant Donor Registration
Maria Fernanda Rivera, General Counsel of Honduras
Pedro “Pete Marin, State House Representative Dist. 96

9:45 am  Conquering Language & Cultural Barriers
George Herrera, VP Donor Services, Musculoskeletal Transplant Foundation (MTF)

10:45 am  Refreshment Break  2nd Floor Foyer
Sponsored by: The Living Legacy Foundation

11:00 am  Breakout Sessions
2017 Annual Conference
25 Years of People, Power, Passion

Wi-Fi Sponsored by: Center for Organ Recovery & Education
Badge Sponsored by: Nevada Donor Network
Mobile Meeting App Sponsored by: Mississippi Organ Recovery Agency
Hotel Key Cards Sponsored by: SunTrust

Tissue for Traumatic Events that Heal & Enhance Lives Columbia
George Herrera, VP Donor Services, MTF

Untapped Potential: Millennial and College Student Outreach
Atlanta Room
Tanise Love, MHA, CAVNC, Minority & Faith Based Program Manager
Donate Life North Carolina
Build upon, improve and sustain partnerships with colleges and universities using focused communication techniques for millennial audiences.

HOSA: A Case Study of Challenges & Successes
Amanda Hollowell, Education Specialist, LifeLink of Georgia
Learn how to create multicultural outreach initiatives in high schools using HOSA chapters as an onsite partner.

12:00 pm AMAT Business Lunch
Charleston 1&2
Sponsored by: NJ Sharing Network

1:30 pm Cultural Dialogue about Brain Death
Phoenix Ballroom
Olumide Sobowale, M.D., Trauma Surgeon
Lakeland Regional Health

2:15 pm Breakout Sessions

In-House Surgical Suite: The Gift of Life Michigan Experience
Columbia Room
Mark Tudor, Director of Surgical Services, Gift of Life Michigan
Learn why Gift of Life Michigan implemented a surgical suite, and the impact on its operations.

**Lasting Legacy: Tragedy, Triumph, Award-Winning**  Atlanta
Marion Shuck, Manager of Community Affairs
Gift of Hope Organ & Tissue Donor Network
Enjoys this informative case study about a donor Family media story that resulted in national award Recognition.

**Understanding Grief by Companioning**  Nashville
Amarylis Rodriguez, Manager, Family Care Coordinators
LifeLink of Puerto Rico
Explore the concept of Companioning versus Treating People in Grief, based on the work of Dr. Alan Wolfelt.

3:00 pm  Refreshment Break  2nd Floor Foyer
3:15 pm  Do You Have Attitude  Phoenix Ballroom
4:00 pm  Call to Join Workgroups  Workgroup Chairs
5:00 pm  Adjourn
2017 Annual Conference
25 Years of People, Power, Passion

6:30 pm

25th Anniversary Program and Dinner
Phoenix Ballroom

Sponsored by LifeLink, Gift of Hope Organ & Tissue Donor Network, and Wyn-Win Communications
Friday, September 22, 2017

8:00 am  Breakfast  Charleston 1&2

9:00 am  Presidential Address  Phoenix Ballroom
   Maria Veve, Donation Coordination Specialist II
   LifeLink Tissue Bank

9:30 am  Funeral Home Engagement  LifeLink Tissue Bank
   Cassie Borderieux, Funeral Home/Coroner Liaison 2

10:15 am  Community & Rural Health Care Partnerships  Multicultural & Faith Based Community Relations Coordinator
   Lisa Upsher, CORE MOTTEP Director

11:00 am  2018 Conference Announcement

11:15 am  Adjourn