



Join Us!

The Organ Donation and Transplantation Alliance, through a cooperative agreement with the Health Resources and Services Administration, is pleased to offer the **2014 Multicultural Webcast – A New Landscape – the Art of Working with Multicultural Communities!** Organizations that are working to improve cultural competency and education across their DSAs are encouraged to put teams together and join the Webcast from the convenience of the office as it is broadcast live from the HRSA Studios in Rockville, MD. For those attending the AMAT Conference, this Webcast will be shown live during the pre-conference meeting. The agenda includes presentations on:

- Data on diverse cultures to help develop educational strategies to different multicultural groups
- Geo-mapping and how it is used to target education and ways to integrate into practice
- Foundational tools and survey results

Join us to learn the art of working with multicultural communities!



Intent

- Share strategies to analyze data on various cultures to help develop educational strategies to different multicultural groups
- Show how geo-mapping is used to target education and ways to integrate into practice
- Provide a forum for learning about foundational tools to improve cultural competency

Who

Members of the donation and transplantation community serving diverse populations

What

Multicultural Webcast – view on your computer via web link. The web link will be sent out in advance to registered participants.

When

Tuesday, September 16, 2014
2:00 – 4:00 pm ET

Register Now!

To register and for more information, go to: www.organdonationalliance.org. There is a \$50 fee per line to join the Webcast. For example, a group of 25 people sharing a conference line will be charged \$50 whereas one person calling in is charged the same amount. We encourage organizations to put teams together to join the Webcast! **NOTE: If you are attending the AMAT pre-conference meeting, you do not have to register separately for the webcast.** The Web link will be sent prior to the event. CEPTC credit and Certificate of Attendance will be offered. Registration closes on Sept. 15th.

Questions

For questions contact:

- Educational content – Roxane Cauwels at rcauwels@odt-alliance.org
- Registration – Kathy Thomas at kthomas@odt-alliance.org